

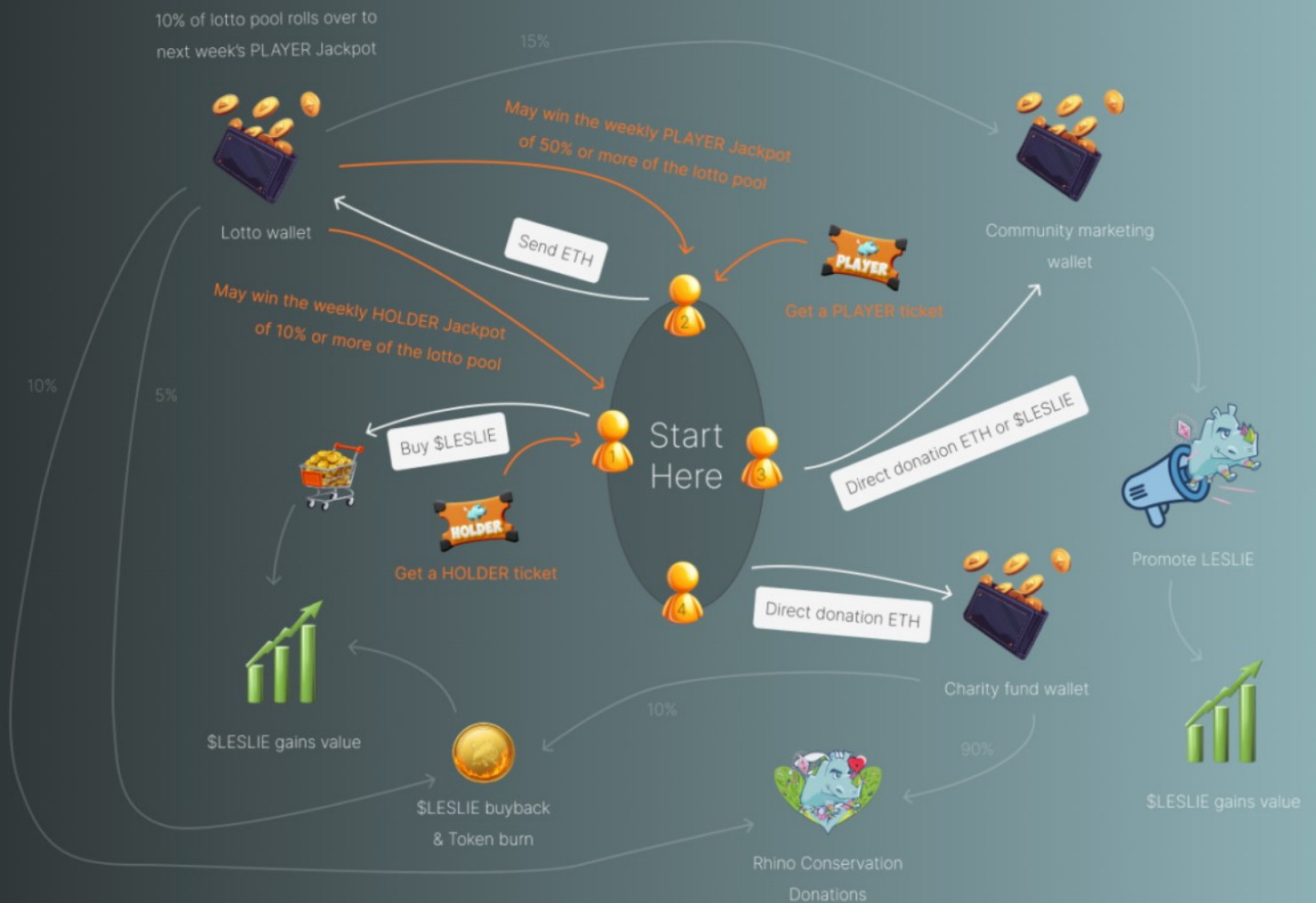
The \$LESLIE Memecase Ecosystem

A Sustainable Paradigm For Investors To Engage In 4 Ways With Token Utility For Real-World Change

The \$LESLIE memecase ecosystem was specifically designed to not only be sustainable, but to also snowball its efficacy as a synergistic system of producing continual donations toward rhino-conservation efforts. This multifaceted ecosystem provides 4 different ways for users to interact, with each way serving its own purpose to help the entire system grow. The carousel-like graphic below shows how each engagement has a way of coming back around to help boost other parts of the system.

The results of the \$LESLIE memecase ecosystem will ensure long-term project success, which is a prerequisite to making substantial progress in real-world rhino conservation.

Please refer to page #2 for a description of the path each kind of engagement will take.



The 4 Paths Of User Engagement

(users will be numbered as in the “Start Here” oval from the graphic on page #1)

User #1 - Buy \$LESLIE

When any amount of \$LESLIE is purchased on a DEX, the \$LESLIE token will of course gain value, and will also produce a complimentary HOLDER Lotto Ticket for that buyer.



The investor is now engaged and active within the ecosystem by having a chance to win an ETH payout from the HOLDER Jackpot. All \$LESLIE buys help to promote the ecosystem by raising token value, which draws in more investors to engage as users.

User #2 - Buy a PLAYER Ticket

When a user sends ETH to the Lotto Wallet, that person will receive a ticket for a chance to win the PLAYER Jackpot.



Aside from paying the PLAYER & HOLDER Jackpot winners, the total ETH deposited into the Lotto Wallet each week from PLAYER Ticket sales will go toward different purposes within the ecosystem. One portion will go into the Community Marketing Wallet to help promote the project. This will raise the value of \$LESLIE and cycle in new investors to engage in the system. Another portion of these ETH funds will go directly toward rhino conservation, with accrued amounts being donated to charitable organizations. Yet another portion will be used as a burn utility. The percentage set aside for this will be used for token buyback, and then those \$LESLIE tokens will be burned. Each time a burn is made, the price of \$LESLIE will increase. Last, but not least, a portion of the ETH will be carried directly over to next week's PLAYER Jackpot prize, in order to stimulate PLAYER Ticket buys for the following lotto period.

User #3 - Donate to the Marketing Wallet

When a user makes a direct donation of either ETH or \$LESLIE into the Community Marketing Wallet, 100% of that donation will be used for marketing and/or promotion of the Leslie project. This will raise the value of \$LESLIE by bringing in new investors to the project, which means more engagement within the ecosystem.

User #4 - Donate to the Charity Wallet

When a user makes a direct donation of ETH into the Leslie Charity Fund Wallet, 90% of that donation will go to a rhino conservation organization. The other 10% will go toward a \$LESLIE buyback, in which all those tokens purchased will be subsequently burned. This burn will automatically increase the value of \$LESLIE, as well as being an attractive utility that draws in more investors to the project & ecosystem.

For more information on how the \$LESLIE Lotto system works, please visit www.leslietoken.com